

#SFMBR18 Photo Competition Terms & Conditions

DISCLAIMER: *This Competition is in no way sponsored, endorsed or administered by, or associated with, Facebook. You are providing your information to Sombrero Festival, Ltd. and not to Facebook. By adding photos to the Facebook Competition gallery you are granting permission for these images to be used by Sombrero Festival, Ltd. online at www.sombrerofestival.com and other online communications. By submitting your photo you understand and agree that Sombrero Festival, Ltd. has no obligation to publish your photo. You must be the author/copyright holder of all images submitted.* **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER TO WIN**

- **Who is running the competition?**
 - The competition is being run by Sombrero Festival, Ltd. Membership Committee in partnership with Sombrero Festival Corporate Marketing
- **Who is eligible to enter the contest?**
 - ONLY 2018 Sombrero Festival Members in good standing, who are 18 years of age or older, are eligible to enter and win the contest
- **How often can an individual enter?**
 - Members are limited to one entry per Sombrero Festival Member
- **What is the date and time frame for the contest?**
 - **ROUND ONE:**
 - The opening date for the contest is Saturday, September 23rd, 2017
 - The closing date for this contest is Friday, February 2nd, 2018 at 12:00 PM Central Time
 - **BATTLE OF THE SOMBREROS:**
 - The Top 2 photos that receive the most LIKES from Round One will face off in the “*Battle of the Sombreros*”
 - The opening date for this round is Monday, February 5th, 2018
 - The closing date for this contest is Friday, February 10th, 2018 at 5:00 pm Central Time
- **How to Submit Entry:**

DISCLAIMER: *At the sole discretion of Sombrero Festival, Ltd., any photo deemed offensive, inappropriate, or pornographic will be automatically disqualified and removed from the contest.*

 - **DESKTOP:**
 - Go to the Sombrero Festival Facebook Page
 - Click on the TAB that says #SFMBR18 Photo Contest
 - **Go to Upload Button:** upload the photo that you choose containing a Sombrero
 - **In Describe Your Image:** Enter name of Member in Photo and hashtag #SFMBR18
 - **Your Email Address:** Enter the email address that was given the day you signed up for your 2018 Sombrero Festival Membership. This email will be the one used to email the notification to the winner.
 - **MOBILE DEVICES:**
 - Go to the Sombrero Festival Facebook Page
 - Click on the USE APP Button
 - **Go to Upload Button:** upload the photo that you choose containing a Sombrero
 - **In Describe Your Image:** Enter name of Member in Photo and hashtag #SFMBR18
 - **Your Email Address:** Enter the email address that was given the day you signed up for your 2018 Sombrero Festival Membership. This email will be the one used to email the notification to the winner.
 - **NOTE: While the same photo can be submitted by multiple people, the winner will be the individual submitting the photo; regardless of those who were tagged in the photo.**

TERMS & CONDITIONS(Continued)

- **How you are going to pick and inform the winners?**
 - The winner will be chosen by the photo that obtains the **MOST LIKES** on the submitted photo on our social media #SFMBR18 Photo Contest TAB on our Facebook Page. Photo must include a sombrero; photo must contain hashtag #SFMBR18 to be eligible. **NOTE: Winner will be the individual submitting the photo; regardless of those who were tagged in the photo.**
 - Email notification will be sent to the “*Battle of the Sombrero*” participants (the Top 2 photos that receive the most **LIKES**) on February 3rd, 2018. Formal announcement will be at the Sombrero Festival Gala on February 10th, 2018.
- **Prize:**
 - Contest winner will receive 2 (two) VIP wristbands for Sombrero Festival 2018 for the day of their choosing
 - Thursday (2/22/2018)
 - Friday (2/23/2018) OR
 - Saturday (2/24/2018)
- **What does VIP include:**
 - VIP Passes/Wristbands are not redeemable for cash. NO CASH VALUE.
 - VIP Passes/Wristbands include access to the park, free beverages at our designated areas, and access to the VIP area under the Big Tent.
 - VIP benefits are subject to change at the sole discretion of Sombrero Festival, Ltd.
 - VIP benefits are intended solely for the Member wearing the VIP band.
 - VIP Wristbands are intended for 1 individual per day, are non-transferrable and must be securely worn.
 - Any VIP wristband wearer passing their band, beverages, or otherwise attempting to obtain VIP benefits or privileges for non-VIP festival attendees will be in violation of the terms and conditions of membership, **will forfeit their VIP band and privileges** and may be removed from the event.
 - There are no refunds of membership fees most especially for wristbands confiscated due to violation of the terms & conditions of membership
- **WHERE to Redeem:**
 - Wristbands will be available for pickup during the designated 2018 Sombrero Festival Membership Packet Pick-Up, date (TBD).
 - Member who wins must be the one to pick up wristband.
 - Member **MUST** show identification to verify age and membership status.

Questions?

Call or text: 956.410.2585 | Email: SFMembership@Hotmail.com
Liz Charles, VP of Membership | Elvia Lozoya, AVP of Membership

Stay up to date with ALL things Sombrero Festival!

