



# 2018

## Business Membership Form

**BUSINESS MEMBERSHIP**

**(8) \$2,000**

*\*Must be verifiable business\**

**MEMBERSHIP INCLUDES**

- Four Membership "pot luck" Mixers  
*Tentative Dates: 9/23, 10/21, 11/18, & 1/20/2018*
- Sombbrero Festival 2018 Member T-shirt and koozie
- SF2018 Entry – Entrance wristbands for all 3 days of the festival
- Reserved table at Gala (8 seats)—**RSVP REQUIRED**
- **VIP wristbands for the festival (NOT VIP TENT)**

**\*\*\*ALL MEMBERS MUST PRESENT ID AT EVERY MIXER\*\*\***

**PRIMARY** Member Name: \_\_\_\_\_ T-Shirt Size: S M L XL 2X 3X  
 E-mail Address: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_

I am aware that I am responsible for being familiar with all Terms & Conditions of Membership posted online at [www.sombrerofestival.com](http://www.sombrerofestival.com) and by my signature accept all Terms & Conditions of Membership.  
**\*PRIMARY MEMBER IS RESPONSIBLE FOR MEMBERSHIP PACKET PICK-UP\***

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**2<sup>nd</sup>** Member Name: \_\_\_\_\_ T-Shirt Size: S M L XL 2X 3X  
 E-mail Address: \_\_\_\_\_

**3<sup>rd</sup>** Member Name: \_\_\_\_\_ T-Shirt Size: S M L XL 2X 3X  
 E-mail Address: \_\_\_\_\_

**4<sup>th</sup>** Member Name: \_\_\_\_\_ T-Shirt Size: S M L XL 2X 3X  
 E-mail Address: \_\_\_\_\_

**5<sup>th</sup>** Member Name: \_\_\_\_\_ T-Shirt Size: S M L XL 2X 3X  
 E-mail Address: \_\_\_\_\_

**6<sup>th</sup>** Member Name: \_\_\_\_\_ T-Shirt Size: S M L XL 2X 3X  
 E-mail Address: \_\_\_\_\_

**7<sup>th</sup>** Member Name: \_\_\_\_\_ T-Shirt Size: S M L XL 2X 3X  
 E-mail Address: \_\_\_\_\_

**8<sup>th</sup>** Member Name: \_\_\_\_\_ T-Shirt Size: S M L XL 2X 3X  
 E-mail Address: \_\_\_\_\_

**\*\*\*\*\*FOR OFFICE USE ONLY\*\*\*\*\***

Check # \_\_\_\_\_ Amt: \_\_\_\_\_ Cash Amt: \_\_\_\_\_ CC Amt: \_\_\_\_\_

Date: \_\_\_\_\_ Rec'd by: \_\_\_\_\_

# 2018 Business Membership Terms & Conditions

Sombrero Festival Membership – Sombrero Festival Membership is a Membership sold to support the festival and entitles Members to the benefits and privileges specified here. Membership levels and prices are established by the Board of Directors in accordance with the By-laws of Sombrero Festival, Ltd.

## **BUSINESS MEMBERSHIP 2018:**

8 members - \$2,000

**\*MUST BE A VERIFIABLE BUSINESS\***

### **Membership includes:**

- 1 T-shirt and koozie for each member listed
- Invitations to 4 “Pot Luck” Membership Mixers – also see Mixers under T&Cs
- SF2018 Entry – Entrance wristbands for all 3 days of festival (members listed on the membership form are non-transferable – NO EXCEPTIONS)
- Annual Gala Admission and reserved table for 8 seats (entrance for non-members \$50) – also see Gala/Gala Admission under T&Cs.

**RSVP REQUIRED—GALA ADMISSION IS NON-REFUNDABLE AND NON-TRANSFERRABLE**

- VIP wristbands for all 3 days of the festival (NOT VIP Tent)

**MEMBERSHIPS ARE NON-REFUNDABLE AND NON-TRANSFERRABLE**

**Member T-Shirts/Membership Packets** – Each paid member will receive a t-shirt with the annual t-shirt design for Sombrero Festival.

- Shirt Sizes MUST be indicated at the time membership is purchased. **If left blank, no shirt will be issued.**
- Shirts may NOT be exchanged for different sizes.
- Shirts will be part of the annual membership packet which includes your entrance wristbands for free admission to the festival.
- Membership packets will be available for pick-up to in the month of February (dates to be announced at a later date).
- Members will be notified of 2 *distribution dates and locations*. If you are not able to pick-up your membership packet on either of the designated dates, your packets will be available for pick-up at Brownsville Convention and Visitors Bureau, 650 Ruben Torres Sr. Boulevard, 956-546-3721.
- Any membership packets not picked-up by February 23, 2018 from the Brownsville Convention and Visitors Bureau are forfeited and immediately become property of Sombrero Festival, Ltd.
- All Membership Packets will be put together to correspond with the membership purchased (EX: a business/family membership will be 1 packet which includes all shirts (6-family/8-business), wristbands, etc.). **Packets will not be broken up to be picked up separately.**
- Individuals will not be allowed to pickup partial packets or partial items from packets. The entire packet must be picked up as one item and the individual picking up then *becomes responsible for distribution to the other members* listed on the membership form.
- Should there be any question about responsibility for the packet – the Primary Member listed on the membership will be the main point of contact for Sombrero Festival.
- The Primary Member listed on the membership form is responsible for the identity of all members listed on the form. Sombrero Festival will not be responsible for providing names or incorrect information listed on the membership form.
- The Primary Member is responsible for Membership Packet pick up. **If Primary Member is unable to pick up Membership Packet, an email from the Primary Member’s email address must be sent to [SFMembership@Hotmail.com](mailto:SFMembership@Hotmail.com) with the Packet Pick-up Release Form.**

### **Sombrero Festival Benefits** –

- Business Membership includes VIP Passes/Wristbands for the festival.
- VIP Passes/Wristbands include access to the park, free beverages at our designated areas, and access to the VIP area under the Big Tent.
- VIP benefits are subject to change at the sole discretion of Sombrero Festival, Ltd.
- VIP benefits are intended solely for the Business Member wearing the VIP band.
- VIP Wristbands are intended for 1 individual per day, are non-transferable and must be securely worn.
- Any VIP wristband wearer passing their band, beverages, or otherwise attempting to obtain VIP benefits or privileges for non-VIP festival attendees will be in violation of the terms and conditions of membership, **will forfeit their VIP band and privileges** and may be removed from the event.
- There are no refunds of membership fees most especially for wristbands confiscated due to violation of the terms & conditions of membership.

## TERMS & CONDITIONS(Continued)

**Mixers** – Sombrero Festival, Ltd. has tentatively scheduled membership mixers for the dates of 9/23/2018, 10/21/2018, 11/18/2018 and 1/20/2018.

- This is subject to change based on the needs of Sombrero Festival, Ltd.
- There is no guarantee of a minimum number of mixers
- Mixers are subject to be cancelled or re-scheduled due to inclement weather or any other cause, at the sole discretion of Sombrero Festival, Ltd.
- While mixers are normally held at Sombrero Festival Headquarters, the location is subject to change at the sole discretion of Sombrero Festival, Ltd.
- Each member must present an ID at every mixer, **no exceptions**.
- Sombrero Festival, Ltd. only provides beverages at mixers while they last.
- Members are encouraged to bring a covered dish to each membership mixer. Sombrero Festival provides no food at mixers and there should be no expectation that food will be provided. Only food brought by members is available for consumption.
- Alcohol consumption is permitted to those who are 21 years of age or older.
- Absolutely no take-out, to-go plates, or drinks are allowed or should be expected.

**Gala/Gala Admission** – The Annual Costume Gala is scheduled for Saturday, February 10, 2018.

### GALA ADMISSION IS NON-REFUNDABLE AND NON-TRANSFERRABLE

- The Gala is a “Costume” Gala – A Traditional Charro Days Costume/Attire is encouraged.
- The Gala is a **limited seating event**. Once the maximum occupancy is met, opportunity to purchase admission will not be permitted.
- Annual Gala Admission and reserved table for 8 seats (entrance for non-members \$50)—RSVP REQUIRED.
- Non-members/General Public will be able to purchase tickets at \$50 per person, **IF SPACE IS AVAILABLE**.
- Each member must present an ID to enter, no exceptions.
- Entry includes dinner, beverages, and entertainment for the night.
- Attendance at the Gala is restricted to persons 18+ years of age, unless they are listed paid members of Sombrero Festival on a membership form.
- Dinner hours at the Gala will be strictly observed. Members arriving after posted serving hours are not guaranteed food service.
- Absolutely no take-out or to-go plates are allowed or should be expected as part of the admission price for the annual costume gala.

**\*\*TERMS & CONDITIONS ARE SUBJECT TO CHANGE AT THE SOLE DISCRETION OF SOMBRERO FESTIVAL, LTD.\*\***

### FAQs (Frequently Asked Questions)

**1. Does my business membership get me into the white VIP tent by the main stage?**

**NO** – the white VIP tent is reserved for Corporate Sponsors of Sombrero Festival, and Sombrero Festival, Ltd. VIPs. For information on obtaining access to the VIP tent, see the Corporate Sponsor Packet on the [Sombrero Festival Website](#) (Forms or Downloads Page) for information on becoming a Corporate Sponsor. Access to the VIP TENT begins at the \$5,000 level and up.

**2. Do I get free beverages at Sombrero Festival with my membership?**

**YES** – Business Members are entitled to all VIP privileges at the festival, which includes complimentary beverages at designated locations.

**3. Do I get a discount on t-shirts, or items for sale at the Mercado at the festival?**

**NO**- With regard to the festival, Business Membership includes VIP privileges which include: admission, complimentary beverages, access to designated areas and access to designated VIP bathrooms. There are no discounts on any items sold by vendors or at the Sombrero Festival Mercado.

**4. Is there parking for members for the festival?**

**NO**- With regard to the festival, Business Membership includes VIP privileges which include: admission, complimentary beverages, access to designated areas and access to designated VIP bathrooms.

**For more information,**

**Call or text: 956.410.2585 | Email: SFMembership@Hotmail.com**

**Liz Charles, VP of Membership | Elvia Lozoya, AVP of Membership**

Stay up to date with ALL things Sombrero Festival!

