2017 BUSINESS MEMBERSHIP FORM

Sombrero Festival® during Charro Days

BUSINESS MEMBERSHIP TYPES
☐ Silver – (8) $600
☐ Gold - (8) $1,800
** Must be verifiable business.

BUSINESS MEMBERSHIP INCLUDES

• **Silver**
  • Four Membership "pot luck" Mixers
  Tentative Dates: 9/17, 10/15, 11/12, & 1/21/2017
  • Sombrero Festival 2017 Member T-shirt and koozie
  • SF2017 Entry – Entrance wristbands for all 3 days of the festival
  • Reserved table at Gala (8 seats)
  • Name recognition (Website, Mixers, membership bags)
  • Advertisement at Gala
• **Gold**
  • All of the above
  • VIP wristbands for the festival. (NOT VIP TENT)
ALL members must present ID at every Mixer

Primary Member Name: _____ T-Shirt Size: S M L XL 2X 3X

Name of Business: _____

E-mail Address: _____

☐ I am aware that I am responsible for being familiar with all Terms & Conditions of Membership posted online at www.sombrerofestival.com and by my signature accept all Terms & Conditions of Membership.

Signature: _____ Date: _____

2nd Member Name: _____ T-Shirt Size: S M L XL 2X 3X

3rd Member Name: _____ T-Shirt Size: S M L XL 2X 3X

4th Member Name: _____ T-Shirt Size: S M L XL 2X 3X

5th Member Name: _____ T-Shirt Size: S M L XL 2X 3X

6th Member Name: _____ T-Shirt Size: S M L XL 2X 3X

7th Member Name: _____ T-Shirt Size: S M L XL 2X 3X

8th Member Name: _____ T-Shirt Size: S M L XL 2X 3X

**********FOR OFFICE USE ONLY**********

Check #_____Amt: _____ Date: _____ Rec'd by: _____

2017 Business Membership Terms & Conditions – FAQs

TERMS & CONDITIONS

Sombrero Festival Membership – Sombrero Festival Membership is a Membership sold to support the festival and entitles Members to the benefits and privileges specified here. Membership levels and prices are established by the Board of Directors in accordance with the By-laws of Sombrero Festival, Ltd.

Business Membership Levels - for 2017 include: Silver (8 members - $600) and Gold (8 members - $1,800) – must be a verifiable business – NO REFUNDS. **MEMBERSHIPS ARE NON-REFUNDABLDE AND NON-TRANSFERRABLE**

Silver Business Membership includes:

- 1 T-shirt and koozie for each member listed
- Invitations to 4 "Pot Luck" Membership Mixers – also see Mixers under T&Cs
- SF2017 Entry – Entrance wristbands for all 3 days of festival (members listed on the membership form are non-transferable – NO EXCEPTIONS)
- Annual Gala Admission and reserved table for 8 seats (entrance for non-members $50) – also see Gala/Gala Tickets under T&Cs **GALA TICKETS ARE NON-REFUNDABLDE AND NON-TRANSFERRABLE**
- Name Recognition on SF website, at Mixers, and membership bags

Gold Business Membership includes:

- Name on display at Gala entrance.
- All Silver Level benefits
- VIP wristbands for all 3 days of the festival which includes the VIP

Member T-Shirts/Membership Packets – Each paid member will receive a t-shirt with the annual t-shirt design for Sombrero Festival.

- Shirt Sizes must be indicated at the time membership is purchased.
- Shirts may not be exchanged for different sizes after the membership has been processed and shirts ordered.
- Shirts will be as part of the annual membership packet which includes your entrance wristbands for free admission to the festival
- Membership packets will be available for pick-up to in the month of February (dates to be announced at a later date).
- Members will be notified of two distribution dates and locations. If you are not able to pick-up your membership packet on either of the designated dates, your packets will be available for pick-up at Brownsville Convention and Visitors Bureau, 650 Ruben Torres Sr. Boulevard, 956-546-3721.
- Any membership packets not picked-up by February 24, 2017 from the Brownsville Convention and Visitors Bureau are forfeited and immediately become property of Sombrero Festival, Ltd.
- All Membership Packets will be put together to correspond with the business membership purchased. Membership packets will not be broken up to be picked up separately.
- Individuals will not be allowed to pickup partial packets or partial items from packets. The entire packet must be picked up as one item and the individual picking up then becomes responsible for distribution to the other members listed on the membership form.
- Should there be any question about responsibility for the packet – the Primary Members listed on the membership will be the main point of contact for Sombrero Festival.
- The Primary member listed on the membership form is responsible for the identity of all members listed on the form. Sombrero Festival will not be responsible for providing names or incorrect information listed on the membership form.

Sombrero Festival Benefits – At Sombrero Festival, **Silver** Business Membership level include ADMISSION ONLY. No additional discounts, privileges, access to restricted areas, or other benefits at the Festival are included.

Gold Business Membership includes VIP Passes/Wristbands for the festival. VIP Passes/Wristbands include access to the park, free beverages at our designated arears, and access to the VIP area under the Big Tent. VIP benefits are subject to change at the sole discretion of Sombrero Festival, Ltd. **VIP benefits are intended solely for the Gold Business Member wearing the VIP band. VIP Wristbands are intended for 1 individual per day, are non-transferrable and must be securely worn. Any VIP wristband wearer passing their band, beverages, or otherwise attempting to obtain VIP benefits or privileges for non-VIP festival attendees will be in violation of the terms and conditions of membership, will forfeit their VIP band and privileges and may be removed from the event. There are no refunds of membership fees most especially for wristbands confiscated due to violation of the terms & conditions of membership.**

2017 Business Membership Terms & Conditions - FAQs

TERMS & CONDITIONS
(Continued)

Sombrero Festival, Ltd. – Sombrero Festival, Ltd. is the parent corporation which operates the Annual Sombrero Festival in Brownsville, TX. Business Membership does not include any benefits with regard to Sombrero Festival, Ltd.

Mixers – Sombrero Festival, Ltd. has tentatively scheduled membership mixers for the dates of September 17th, October 15th, November 12st, and January 21ST.

- This is subject to change based on the needs of Sombrero Festival, Ltd.
- There is no guarantee of a minimum number of mixers
- Mixers are subject to be cancelled or re-scheduled due to inclement weather or any other cause, at the sole discretion of Sombrero Festival, Ltd.
- While mixers are normally held at Sombrero Festival Headquarters, the location is subject to change at the sole discretion of Sombrero Festival, Ltd.
- Each member must present an ID at every mixer, no exceptions.
- Sombrero Festival, Ltd. only provides beverages at mixers while they last.
- Members are encouraged to bring a covered dish to each membership mixer. Sombrero Festival provides no food at mixers and there should be no expectation that food will be provided. Only food brought by members is available for consumption.
- Alcohol consumption is permitted to those who are 21 years of age or older.
- Absolutely no take-out, to-go plates, or drinks are allowed or should be expected.

Gala/Gala Tickets – The Annual Costume Gala is scheduled for February 11, 2017.

- The Gala is a "Costume" Gala – A Traditional Charro Days Costume/Attire is encouraged.
- The Gala is a limited seated event. Once maximum occupancy is met, opportunity to purchase admission will not be permitted. **GALA TICKETS ARE NON-REFUNDABLDE AND NON-TRANSFERRABLE**
- Members are restricted to 1 paid admission per member listed on the membership form.
- Non-members/General Public will be able to purchase tickets at $50 each, if space is available.
- Each member must present an ID to enter, no exceptions.
- Entry includes the dinner, beverages, and entertainment for the night.
- Attendance at the Gala is restricted to persons 18 years of age or older, unless they are listed paid members of Sombrero Festival on a membership form.
- Dinner hours at the Gala will be strictly observed. Members arriving after posted serving hours are not guaranteed food service.
- Absolutely no take-out or to-go plates are allowed or should be expected as part of the ticket price for the annual costume gala.

****Terms & Conditions are subject to change at the sole discretion of Sombrero Festival, Ltd.****

Returned Payments – if payment for your membership is returned for any cause including but not limited to Non-Sufficient Funds, you will be assessed a minimum processing fee of $35.00. If fees assessed by our financial institution exceed that amount you will be assessed the difference. You will be notified at the Primary e-mail address listed on the account, and membership privileges for all persons listed on the membership will be suspended. If you fail to pay assessments related to returned payments within 30 days of notice being sent, your membership may be cancelled at the sole discretion of Sombrero Festival, Ltd.

No Politicking Permitted – Politicking is not permitted at Sombrero Festival or any Membership event, no speeches or paraphernalia distribution will be allowed. Political shirts, buttons, hats, stickers, etc., may be worn, but not distributed.

2017 Business Membership Terms & Conditions - FAQs

FAQs (Frequently Asked Questions)

1. Does my business membership get me into the white VIP tent by the main stage?
NO – the white VIP tent is reserved for Corporate Sponsors (not Corporate or Business Members/Corporate Membership) of Sombrero Festival, and Sombrero Festival, Ltd. VIPs. For information on obtaining access to the VIP tent see the Corporate Sponsor Packet on the Sombrero Festival Website (Forms or Downloads Page) for information on becoming a Corporate Sponsor. Access to the VIP TENT begins at the $5,000.00 level and up.

2. Do I get free beverages at Sombrero Festival with my membership?
NO – With regard to the Festival, Bronze and Silver business membership ONLY includes Admission. No other benefits at the festival itself are included.
YES – Gold business members can drink free beverages at the Festival

3. Do I get a discount on t-shirts, or items for sale at the Mercado at the festival?
NO- With regard to the Festival, business membership ONLY includes Admission. No other benefits at the festival itself are included.

4. Is there parking for members for the festival?
NO- With regard to the Festival, business membership ONLY includes Admission. No other benefits at the festival itself are included.

CONTACT: Anika Aviles or Roel Aviles at SFMembership@hotmail.com

PLEASE VISIT US ONLINE AT: www.sombrerofestival.com or on Facebook "Sombrero Festival"